



WHITE CASTLE HAS
A NEW LOGO

**TIMELESS VALUES,
MORE IDENTITY**

SINCE 1966, WE HAVE BEEN DEDICATED TO CARING FOR PEOPLE WITH AN APPROACH FOCUSED ON THE USE OF NATURALLY SOURCED RAW MATERIALS AND CAREFUL, METICULOUS PROCESSING.

OUR VALUES OF QUALITY, SUSTAINABILITY, AND ITALIAN AUTHENTICITY ARE UNWAVERING. WE HAVE ALWAYS UPHELD THEM AGAINST PASSING TRENDS, AND OUR CUSTOMERS RECOGNIZE THIS.

TODAY, AFTER MANY YEARS, OUR COMMITMENT IS STILL THE SAME, BUT WE HAVE DECIDED TO MAKE OURSELVES MORE APPEALING WITH A NEW LOGO AND PACKAGING TO BE EVEN MORE ATTRACTIVE ON THE SHELVES.

white castle, a natural choice



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LINE "SìCura" RICE

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VERY PURE BATH RICE STARCH FROM HIGH QUALITY ITALIAN RICE 350 g	BATH AND SHOWER GEL 400 ml	BATH AND SHOWER GEL FRAGRANCE-FREE 400 ml	MILD LIQUID SOAP 500 ml	VEGETABLE SOAP FRAGRANCE FREE 150 g	PERFUMED VEGETABLE SOAP 150 g	MOISTURIZING NOURISHING BODY CREAM WITH RICE BRAN OIL FRAGRANCE FREE 200 ml	NOURISHING BODY CREAM WITH RICE BRAN OIL WITH FRAGRANCE 200 ml	SCENTED MOISTURIZING NOURISHING HAND CREAM 75 ml	VEGETABLE LIP BALM WITH RICE OIL AND WAX Nourishing 5,5 ml
art. 979	art. 1088	art. 1089	art. 960	art. 446	art. 1002	art. 1065	art. 1093	art. 1012	art. 1014





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LINE "SìCura" OAT

Oat extract

OAT

Oat extract is solvent-free, with a low environmental impact, and has soothing and moisturizing properties. Oats from the Tuscan-Emilian Apennines, from certified organic farming.



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art. 1079

**BATH AND SHOWER GEL
TESTED FOR
SENSITIVE SKIN**
400 ml

- ▷ Physiological pH
- ▷ Free from SLES, SLS, colorants
- ▷ Gentle cleansing



art. 1090

**LIQUID SOAP
TESTED FOR
DELICATE SKIN**
500 ml

- ▷ With glycerin
- ▷ Physiological pH
- ▷ Free from SLES, SLS, colorants
- ▷ Gentle cleansing



art. 1132

VEGETABLE SOAP BAR
100 g

- ▷ From vegetable oils
- ▷ With glycerin
- ▷ Free from EDTA and colorants



art. 1075

BODY CREAM
200 ml

- ▷ Soothing and moisturizing with Rice Oil
- ▷ With Vitamin E
- ▷ With a natural plant-based active ingredient made of humectant and moisturizing agents

**NATURAL
INGREDIENTS > 97%**



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LINE "SìCura" TEA TREE

TEA TREE ESSENTIAL OIL

TEA TREE

Tea Tree or Melaleuca Alternifolia is a tree that grows in Australia. Its leaves are used to obtain an essential oil rich in natural compounds with **antimicrobial activity**.



art. 1009

TEA TREE ESSENTIAL OIL 100% PURE 10 ml

▷ Obtained by distilling the leaves of the Tea Tree or Melaleuca Alternifolia tree.

▷ Usage: PURE as a dermo-purifier, DILUTED in water as a refresher and natural remedy for intimate hygiene. Can be used diluted in humidifier trays or essential oil diffusers.



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art. 987

BATH AND SHOWER GEL IDEAL FOR ATHLETES 400 ml

- ▷ With softening panthenol
- ▷ Physiological pH
- ▷ Helps neutralize bad odors



art. 958

LIQUID SOAP CLEAN, SOFT, AND SANITIZED HANDS 300 ml

- ▷ Plant-based ingredients
- ▷ With glycerin
- ▷ Physiological Ph



art. 865

VEGETABLE SOAP 100 g

- ▷ Softening action of a substance with high moisturizing power
- ▷ Formula rich in plant-based ingredients: gentle surfactants, moisturizing and emollient substances, glycerin, and antioxidant vitamin E
- ▷ Soft and hydrated hands
- ▷ Natural formula without synthetic fragrances



art. 1015

LIP BALM 5,5 ml

- ▷ Completely plant-based
- ▷ Contains a blend of waxes and oils designed to nourish and protect the lips from external agents like cold, air, and wind
- ▷ With vitamin E, an antioxidant that prevents aging

NICKEL TESTED



art. 1010

FOOT BATH MIXTURE 2 uses per bag



- ▷ Toning and stimulating
- ▷ With emollient and moisturizing substances
- ▷ With essential oils of lavender, peppermint, and rosemary



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LINE "i Funzionali" VEGETAL COLLAGEN

VEGETAL COLLAGEN

Vegetal collagen amino acids are obtained from corn, soy, and wheat proteins

A valid alternative to traditional collagen for those more mindful of animal rights, with moisturizing and conditioning properties.



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art. 1083

**BATH AND
SHOWER GEL**
400 ml

- ▷ Physiological pH
- ▷ Free from SLES, SLS, colorants
- ▷ Gentle surfactant from rice oil



art. 1091

LIQUID SOAP
500 ml

- ▷ With glycerin
- ▷ Physiological pH
- ▷ Free from SLES, SLS, colorants
- ▷ Gentle surfactant from rice oil



art. 1117

LIP BALM
Nourishing
5,5 ml

- ▷ Completely plant-based
- ▷ Contains a blend of waxes and oils designed to nourish and protect the lips from external agents like cold, air, and wind
- ▷ Lightly scented, leaves the lips soft and silky



art. 1116

INTIMATE SERUM
CLEANSING
Moisturizing
200 ml

- ▷ With "prebiotic" active ingredient extracted from chicory root, helps prevent redness and irritation and rebalance the protective action of lactobacilli bacteria.
- ▷ Effective protection and freshness
- ▷ Gentle and emollient cleansing.



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LINE "i Funzionali" VITAMIN C



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VITAMIN C

The special high-performance vitamin C complex is absorbed more easily, making it more effective. It has antioxidant and brightening properties. It helps improve skin elasticity.



art. 1080

BATH AND SHOWER GEL WITH VITAMIN C 400 ml

- ▷ Formulated with natural ingredients, gentle components derived from rice oil and coconut oil
- ▷ Intense and fresh citrus fragrance
- ▷ Physiological pH



art. 1092

LIQUID SOAP WITH VITAMIN C 500 ml

- ▷ Formulated with natural ingredients, gentle components derived from rice oil and coconut oil
- ▷ With glycerin
- ▷ Intense and fresh citrus fragrance
- ▷ Physiological pH



art. 1085

VEGETABLE SOAP WITH VITAMIN C 100 g

- ▷ Soap bar obtained from a careful processing of vegetable oils
- ▷ Intense and fresh citrus fragrance
- ▷ With glycerin



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LINE "i Funzionali" Prickly Pear

PRICKLY PEAR MEDITERRANEAN CACTUS

The extract is obtained from the pads of the plant, exclusively harvested in Sicily. It is rich in polysaccharides with moisturizing and protective properties. The gel contained in the pads was traditionally used as an anti-redness and emollient.

The pads used are pruning by-products,
a perfect example of upcycling.



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art. 1130

**BATH AND SHOWER
GEL WITH PRICKLY
PEAR EXTRACT**
SOOTHING and
MOISTURIZING
400 ml

- ▷ Physiological pH
- ▷ Free from SLES, SLS, colorants
- ▷ With surfactant from rice oil



art. 1131

**VEGETABLE
SOAP WITH PRICKLY
PEAR EXTRACT**
SOOTHING and
MOISTURIZING
100 g

- ▷ From vegetable oils
- ▷ With glycerin
- ▷ Free from EDTA and colorants



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LINE "SìCura" RICE

RICE is a cereal with extraordinary soothing properties, useful for calming redness, even on sensitive skin. The line consists of some products made with a **DELICATE FRAGRANCE** for those who enjoy a pleasant

scent on the skin, and **FRAGRANCE-FREE** products for very sensitive skin, which should avoid the use of fragranced cosmetics as much as possible due to the potential presence of allergens.



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art. 979

VERY PURE BATH RICE STARCH
FROM HIGH QUALITY ITALIAN RICE
350 g



- ▷ NON-GMO
- ▷ FRAGRANCE-FREE

- ▷ Natural substance derived from Italian rice
- ▷ Suitable for all skin types, especially for the most delicate skin, whether by nature or exposure to irritating agents.
- ▷ Regular use in bath water has a wonderful soothing, emollient, and refreshing effect.
- ▷ Smooth and soft skin
- ▷ Progressive restoration of normal skin conditions
- ▷ Ideal for children's bath time.



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LINE "SìCura" RICE

RICE is a cereal with extraordinary soothing properties, useful for calming redness, even on sensitive skin. The line consists of some products made with a **DELICATE FRAGRANCE** for those who enjoy a pleasant

scent on the skin, and **FRAGRANCE-FREE** products for very sensitive skin, which should avoid the use of fragranced cosmetics as much as possible due to the potential presence of allergens.



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art. 1014

VEGETABLE LIP BALM WITH RICE OIL AND WAX Nourishing 5,5 ml

- ▷ Rice oil has nourishing, emollient, and protective properties.
- ▷ Rich in oryzanol, it is highly dermo-affine and provides a protective action.

NICKEL TESTED



art. 1065

MOISTURIZING NOURISHING BODY CREAM with RICE BRAN OIL FRAGRANCE FREE 200 ml

- ▷ With vitamin E
- ▷ With allantoin
- ▷ Nickel tested
- ▷ Great for delicate skin.
- ▷ Absorbs quickly, leaving the skin soft and velvety.

NATURAL INGREDIENTS OVER 98%



art. 1093

NOURISHING BODY CREAM with RICE BRAN OIL WITH FRAGRANCE 200 ml

- ▷ Moisturizing and nourishing
- ▷ Great for delicate skin
- ▷ Absorbs quickly
- ▷ Nickel tested
- ▷ Fresh and powdery fragrance

NATURAL INGREDIENTS OVER 97%



art. 1012

SCENTED MOISTURIZING NOURISHING HAND CREAM 75 ml

- ▷ With rice oil
- ▷ Keratin and Vitamin E
- ▷ Rich in emollient and protective substances
- ▷ Soft and velvety hands
- ▷ Quick absorption without greasiness
- ▷ Nickel tested

NATURAL INGREDIENTS OVER 98%



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BATH AND SHOWER GEL

LINE "SìCura"

- ▷ PLANT-DERIVED INGREDIENTS
- ▷ GENTLE SURFACTANT
- ▷ PHYSIOLOGICAL pH
- ▷ GENTLE CLEANSING
- ▷ NO MINERAL OILS
- ▷ NO DYES

LINE RICE

Rice is a cereal with extraordinary soothing properties, helpful in calming redness, even on sensitive skin. A line consisting of products made with a delicate fragrance for those who enjoy a pleasant scent on the skin,

and fragrance free products for very sensitive skin, which should avoid the use of scented cosmetics as much as possible due to the potential presence of allergens.



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art. 1079

WITH OAT EXTRACT
TESTED FOR DELICATE SKIN
400 ml

- ▷ Oat extract is solvent-free, with a low environmental impact, and has soothing and moisturizing properties.
- ▷ Oats from the Tuscan-Emilian Apennines, from certified organic farming.



art. 1088

GENTLE WITH RICE DERIVATIVE
400 ml

- ▷ Soap-free.
- ▷ With gentle, naturally sourced surfactants.
- ▷ With pro-vitamin B5: softening properties.
- ▷ Soft and pleasantly scented skin.



art. 1089

ULTRA DELICATE WITH RICE DERIVATIVE, FRAGRANCE FREE
400 ml

- ▷ Soap-free.
- ▷ With gentle, naturally derived surfactants.
- ▷ With pro-vitamin B5: softening properties.
- ▷ Soft skin.



art. 987

WITH TEA TREE ESSENTIAL OIL
ideal for athletes
400 ml

- ▷ With panthenol softening
- ▷ With essential oil of Tea Tree antibacterial natural
- ▷ Helps neutralize bad odors, ideal for athletes.



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BATH AND SHOWER GEL

LINE "i FUNZIONALI"

- ▷ PLANT-BASED INGREDIENTS
- ▷ MILD SURFACTANT
- ▷ PHYSIOLOGICAL pH
- ▷ GENTLE CLEANSING



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art. 1083

VEGETABLE COLLAGEN 400 ml

- ▷ From corn, soy and wheat proteins
- ▷ Alternative to traditional collagen
- ▷ For consumers concerned about animal rights
- ▷ Moisturizing and conditioning properties



art. 1080

VITAMIN C 400 ml

- ▷ High-performance vitamin C complex
- ▷ Antioxidant, brightening properties
- ▷ Helps improve skin elasticity
- ▷ Fresh citrus scent



art. 1130

PRICKLY PEAR EXTRACT (MEDITERRANEAN CACTUS) 400 ml

- ▷ Extracted from the pads of the plant harvested in Sicily, rich in polysaccharides that hydrate and protect. Used as an anti-redness and emollient agent.
- ▷ The pads are pruning by-products, a perfect example of upcycling.
- ▷ A sweet and enveloping fragrance that evokes the fruits and sunshine of the Mediterranean.



art. 988

WITH ARGAN OIL 400 ml

- ▷ Thanks to the presence of an argan oil derivative and certified organic argan oil, it gently cleanses while leaving the skin soft and smooth.
- ▷ **Argan oil has been used for centuries for its important protective, moisturizing, and firming properties.**
- ▷ With vitamins (E and B5) and glycerin to complete the nourishing action.



art. 1126

CERTIFIED ORGANIC GINGER EXTRACT 400 ml

- ▷ Ginger, used for thousands of years, has energizing and antioxidant properties that help keep the skin toned, beautiful, and healthy
- ▷ A sensual aroma, a hug between the sweet vanilla and the spicy, citrusy ginger
- ▷ With panthenol (Pro-vitamin B5), conditioning and softening



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LIQUID SOAP

LINE "SìCura"

- ▷ PLANT-BASED INGREDIENTS
- ▷ WITH GLYCERIN
- ▷ PHYSIOLOGICAL pH

- ▷ WITHOUT SLES AND SLS
- ▷ WITHOUT PARABENS, SILICONES AND MINERAL OILS



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art. 960

GENTLE WITH RICE BRAN OIL DERIVATIVE 500 ml

- ▷ With pro-vitamin B5, with softening properties
- ▷ Soft hands, delicately scented.



art. 1090

WITH OAT EXTRACT TESTED ON DELICATE SKIN 500 ml

- ▷ Oat extract without solvents - with a low environmental impact, with soothing and moisturizing properties.
- ▷ Oats from the Tuscan-Emilian Apennines, from certified organic farming.



art. 958

WITH TEA TREE ESSENTIAL OIL CLEAN, SOFT, AND SANITIZED HANDS 300 ml

- ▷ Tea tree, or Melaleuca alternifolia, is a tree that grows in Australia. Its leaves are used to obtain an essential oil rich in natural compounds with **antimicrobial properties.**



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LIQUID SOAP

- ▷ PLANT-BASED INGREDIENTS
- ▷ WITH GLYCERIN
- ▷ MILD SURFACTANT FROM RICE OIL
- ▷ PHYSIOLOGICAL pH
- ▷ WITHOUT SLES AND SLS
- ▷ WITHOUT PARABENS, SILICONES AND MINERAL OILS



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LINE "i FUNZIONALI"



art. 1092

VITAMIN C
500 ml

- ▷ High-performance vitamin C complex
- ▷ Antioxidant, brightening properties
- ▷ Helps improve skin elasticity
- ▷ Fresh citrus scent



art. 1091

**VEGETABLE
COLLAGEN**
500 ml

- ▷ From corn, soy, and wheat proteins
- ▷ Alternative to traditional collagen
- ▷ For consumers concerned about animal rights
- ▷ Moisturizing and conditioning properties



art. 344

"MARSIGLIA"
500 ml

- ▷ Soft and pleasantly scented skin
- ▷ Pleasant fresh fragrance typical of Marseille soap
- ▷ Suitable for daily use



art. 942

**WITH ORGANIC
LAVENDER
EXTRACT**
500 ml

- ▷ With 100% natural certified organic lavender extract
- ▷ **Lavender: toning, relaxing, and calming properties**
- ▷ Soft and pleasantly scented skin with the unmistakable relaxing fragrance of lavender flowers that envelops the body and mind.



art. 1003

**HAND CLEANSER
NO ODOUR
IN THE KITCHEN**
500 ml

- ▷ Ideal for removing tough odors like garlic, fish, and onion.
- ▷ **With eco-friendly odor absorber**
- ▷ With mild surfactant from rice oil
- ▷ Gently scented with a fresh Mediterranean note



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LINE SOLID DETERGENTS



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SOLID BATH AND SHOWER "TUTTI FRUTTI" REVITALIZING

art. 1047 · 80g



SOLID BATH AND SHOWER WHITE MUSK AROMATIC

art. 1046 · 80g



MAN SOLID DETERGENT 3 IN 1 TOTAL BODY BODY HAIR FACE BEARD

art. 1057 · 70g



SOLID BATH AND SHOWER KIDS

art. 1067 · 70g



INTIMATE WASH CALENDULA EXTRACT

art. 1068 · 70g



SOLID SCRUB FACE WITH VEGETABLE COLLAGEN AND ITALIAN FRUITS

art. 1084 · 70g



SOLID DETERGENT CASE

art. 1101



art. 1045 · 80g

SOLID CLEANSER MAKE-UP REMOVER HYALURONIC ACID VELVETY



art. 1044 · 80g

SOLID CLEANSER MAKE-UP REMOVER DETOX PURIFYING



art. 1030 · 80g

NORMAL HAIR SHAMPOO FORTIFYING - ILLUMINATING



art. 1031 · 80g

DRY HAIR SHAMPOO NOURISHING - RESTRUCTURING



art. 1069 · 70g

SHAMPOO AND CONDITIONER SOLID



art. 1082 · 70g

SHAMPOO FOR DANDRUFF HAIR



TO HANG WITH
100% NATURAL
COTTON RIBBON

- ▷ Made of aluminium
- ▷ Practical, hygienic and safe
- ▷ For home, gym, pool, and travel



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SOLID DETERGENT SOAP BAR **FACE / HAIR** - IT'S NOT SOAP!

OUR STRONG AND CLEAR RESPONSE TO A GROWING ENVIRONMENTAL AWARENESS

- ▷ SOLID DETERGENTS OF NATURAL ORIGIN
- ▷ SIMPLE AND GENTLE FORMULAS
- ▷ BIODEGRADABILITY OF READILY BIODEGRADABLE INGREDIENTS
- ▷ MINIMAL WATER USE
- ▷ NO PLASTIC – REDUCED WASTE, ONLY CARDBOARD PACKAGING OBTAINED FROM ECOLOGICALLY MANAGED PLANTATIONS
- ▷ LESS POLLUTION – THE WEIGHT AND VOLUME OF TRANSPORTED PRODUCTS IS SIGNIFICANTLY LOWER THAN LIQUID PRODUCTS



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TO HANG WITH 100%
NATURAL COTTON RIBBON



art. 1084

SOLID SCRUB FACE **WITH VEGETABLE COLLAGEN AND ITALIAN FRUITS** 70g

- ▷ Rich and gentle formula
- ▷ AHA content naturally found in apples and Italian lemons
- ▷ CIRCULAR ECONOMY: waste from organic grape skins and wheat bran, for an exfoliating effect, renewing and illuminating the skin
- ▷ Plant collagen, from corn, soy, and wheat proteins.



art. 1045

SOLID CLEANSER MAKE-UP REMOVER **HYALURONIC ACID** VELVETY 80g

- ▷ The protein complex of oats, sodium hyaluronate and glycosamino glycans helps a delicate cleansing that leaves a velvety touch on the skin

OPHTHALMOLOGICALLY TESTED



art. 1044

SOLID CLEANSER MAKE-UP REMOVER **DETOX** PURIFYING 80g

- ▷ The natural extract of peach blossom which has antioxidant and detoxifying properties, protects the skin from pollution damage, almond oil gives the skin softness.

OPHTHALMOLOGICALLY TESTED



art. 1030

NORMAL HAIR SHAMPOO FORTIFYING – ILLUMINATING 80g

- ▷ Specific formulation with shea butter, panthenol and an active ingredient from a renewable source (carbohydrates fermentation), to leave hair healthy, shiny and silky.



art. 1031

DRY HAIR SHAMPOO NOURISHING – RESTRUCTURING 80g

- ▷ Linseed oil, almond oil and shea butter, vegetable ingredients of high eudermic value to nourish and restructure fragile and dry hair.



art. 1082

SHAMPOO **FOR DANDRUFF HAIR** 70g

- ▷ With **natural extract from celery seeds that helps reducing dandruff and calm the irritated scalp.** Celery seeds extract, thanks to its components, moisturizes and reduces the production of sebum. A vegetable derivative allows hair hydration and protection. Hair will be stronger, more elastic and healthier. With aloe and panthenol for soft and shiny hair.



art. 1069

SHAMPOO AND CONDITIONER SOLID 70g

- ▷ It cleanses and protects the hair. Enriched with **shea butter, linseed oil and panthenol for soft and shiny hair.** Contains a natural active moisturizing ingredient from renewable source to improve combability and reduce frizz. A plant-derived ingredient ensures hydration and hair protection.



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SOLID DETERGENT SOAP BAR **BODY** – IT'S NOT SOAP!

OUR STRONG AND CLEAR RESPONSE TO A GROWING ENVIRONMENTAL AWARENESS

- ▷ SOLID DETERGENTS OF NATURAL ORIGIN
- ▷ SIMPLE AND GENTLE FORMULAS
- ▷ BIODEGRADABILITY OF READILY BIODEGRADABLE INGREDIENTS
- ▷ MINIMAL WATER USE
- ▷ NO PLASTIC – REDUCED WASTE, ONLY CARDBOARD PACKAGING OBTAINED FROM ECOLOGICALLY MANAGED PLANTATIONS
- ▷ LESS POLLUTION – THE WEIGHT AND VOLUME OF TRANSPORTED PRODUCTS IS SIGNIFICANTLY LOWER THAN LIQUID PRODUCTS



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art. 1047

SOLID BATH AND SHOWER "TUTTI FRUTTI" REVITALIZING 80g

- ▷ The "Tutti Frutti" fragrance is an olfactory apotheosis of the freshest and most colorful fruits, providing an energizing boost during cleansing.



art. 1046

BAGNO DOCCIA SOLIDO WHITE MUSK AROMATIC 80g

- ▷ The White Musk fragrance has a floral and powdery scent, intense and enveloping
- ▷ A pleasant sensation of freshness.



art. 1057

MAN SOLID DETERGENT 3 IN 1 TOTAL BODY BODY HAIR FACE BEARD 70g

- ▷ In one simple step, skin on the body and face becomes soft and smooth, while hair and beard are shiny and soft. With aloe, shea butter, hyaluronic acid, oat proteins, and a natural active ingredient from renewable sources.



art. 1067

SOLID BATH AND SHOWER KIDS 70g

- ▷ Simple and gentle formula with shea butter, rice starch, organic extracts of calendula and chamomile. A highly moisturizing plant-derived active ingredient helps protect the skin, even the most delicate.
- ▷ Dermatologically tested for sensitive skin.



art. 1068

INTIMATE WASH CALENDULA EXTRACT 70g

- ▷ Formulated with organic calendula extract, oat proteins, rice starch, and lactic acid for gentle cleansing, respecting the physiological pH, providing the right sense of comfort.
- ▷ Gynecologically and dermatologically tested.





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SOLID DETERGENT SOAP BAR OPEN AIR LIFE LINE - IT'S NOT SOAP!

OUR STRONG AND CLEAR RESPONSE TO A GROWING ENVIRONMENTAL AWARENESS

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- ▷ SOLID DETERGENTS OF NATURAL ORIGIN
- ▷ SIMPLE AND GENTLE FORMULAS
- ▷ BIODEGRADABILITY OF READILY BIODEGRADABLE INGREDIENTS
- ▷ MINIMAL WATER USE

- ▷ NO PLASTIC - REDUCED WASTE, ONLY CARDBOARD PACKAGING OBTAINED FROM ECOLOGICALLY MANAGED PLANTATIONS
- ▷ LESS POLLUTION - THE WEIGHT AND VOLUME OF TRANSPORTED PRODUCTS IS SIGNIFICANTLY LOWER THAN LIQUID PRODUCTS

- ▷ PRACTICAL, COMPACT IN SIZE, PERFECT FOR TRAVEL
- ▷ HYGIENIC, THANKS TO THE COTTON STRING THAT ALLOWS THEM TO BE HUNG



art. 1103

OUTDOOR LIFE SHOWER 70g

- ▷ Perfect for camping
- ▷ Fresh, floral, and powdery fragrance



art. 1104

OUTDOOR LIFE SHAMPOO 70g

- ▷ Perfect for camping
- ▷ With shea butter and natural active ingredient for healthy and shiny hair



art. 1105

LIFE ON MOTORBIKE 3 IN 1 BODY HAIR FACE 70g

- ▷ Perfect for taking on a motorbike
- ▷ Citrusy, woody fragrance
- ▷ With aloe, shea butter, hyaluronic acid, oat proteins
- ▷ With natural active ingredients for healthy and shiny hair



art. 1102

LIFE ON WATER / 3 IN 1 BODY HAIR FACE 70g

- ▷ Perfect for taking on a boat
- ▷ Can be used with seawater
- ▷ Fresh, marine fragrance
- ▷ With aloe, shea butter, hyaluronic acid, oat proteins
- ▷ With natural active ingredients for healthy and shiny hair



art. 1101

SOLID DETERGENT CASE



- ▷ Made of aluminium
- ▷ Practical, hygienic and safe
- ▷ For home, gym, pool, and travel



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SOLID DETERGENT SOAP BAR **PET LINE** – IT'S NOT SOAP!

OUR STRONG AND CLEAR RESPONSE TO A GROWING ENVIRONMENTAL AWARENESS

- ▷ SOLID DETERGENTS OF NATURAL ORIGIN
- ▷ SIMPLE AND GENTLE FORMULAS
- ▷ BIODEGRADABILITY OF READILY BIODEGRADABLE INGREDIENTS
- ▷ MINIMAL WATER USE
- ▷ NO PLASTIC – REDUCED WASTE, ONLY CARDBOARD PACKAGING OBTAINED FROM ECOLOGICALLY MANAGED PLANTATIONS
- ▷ LESS POLLUTION – THE WEIGHT AND VOLUME OF TRANSPORTED PRODUCTS IS SIGNIFICANTLY LOWER THAN LIQUID PRODUCTS



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art. 1106

SOLID SHAMPOO AND CONDITIONER **DOGS AND CATS** 70g

- ▷ Cleanses and protect
- ▷ With a natural moisturizing active ingredient from a renewable source and a specific plant-derived ingredient to hydrate and protect the fur and skin
- ▷ Thanks to shea butter, lineseed oil, and panthenol, it leaves the fur soft and shiny



art. 1108

SOLID SHAMPOO **PUPPIES** 70g

- ▷ Formula specially designed for puppies.
- ▷ With rice starch, organic extracts of calendula and chamomile, and shea butter.
- ▷ A natural active ingredient hydrates, protects the fur, and strengthens the skin barrier.



art. 1109

SOLID SHAMPOO **DOGS AND CATS** 70g

- ▷ Cleanses and nourishes
- ▷ Specific formula with shea butter, panthenol for a soft and shiny fur
- ▷ A natural active ingredient from renewable sources (carbohydrate fermentation) hydrates the fur and skin.



art. 1101

SOLID DETERGENT CASE

- ▷ Made of aluminium
- ▷ Practical, hygienic and safe
- ▷ For home, gym, pool, and travel





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VEGETABLE SOAP

LINE "SìCura"

- ▷ FROM VEGETABLE OILS
- ▷ WITH GLYCERIN
- ▷ WITHOUT EDTA
- ▷ WITHOUT COLORANTS

- ▷ **PACKAGING PLASTIC FREE:** CARDBOARD OBTAINED FROM THE PROCESSING OF PLANTATIONS MANAGED IN AN ENVIRONMENTALLY CORRECT AND SUSTAINABLE MANNER



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art. 1132

WITH OAT EXTRACT 100 g



- ▷ From certified organic farming
- ▷ Oats from the Tuscan-Emilian Apennines
- ▷ Oat extract without solvents – low environmental impact
- ▷ Soothing and moisturizing properties

art. 865

TEA TREE 100 g



- ▷ Effective antibacterial action of tea tree oil.
- ▷ Softening action of a substance with high moisturizing power
- ▷ Formula rich in plant-based ingredients: gentle surfactants, moisturizing and emollient substances, glycerin, and antioxidant vitamin E
- ▷ Soft and hydrated hands
- ▷ Natural formula without synthetic fragrances

art. 1024

SULPHUR ASTRINGENT, PURIFYING, AND SEBUM-REGULATING PROPERTIES 100 g



- ▷ Vegetable soap
- ▷ With 4% SULPHUR
- ▷ Purifying
- ▷ Neutral (without free alkalis)
- ▷ Suitable for oily, mixed, or impure skin

art. 1058

"DEODORA" 100 g



- ▷ Specifically for underarms and feet
- ▷ With "Odor-absorbing" natural origin ingredient, highly biodegradable, captures unpleasant odors by deactivating them.
- ▷ With essential oil of:
 - Tea Tree
 - Rosemary
 - Peppermint



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VEGETABLE SOAP

- ▷ FROM VEGETABLE OILS
- ▷ WITH GLYCERIN
- ▷ WITHOUT EDTA

RICE

The starch, obtained from Italian rice grains, has soothing, emollient, and refreshing properties, making it very useful for more delicate skin, whether due to its natural sensitivity or exposure to irritants.

art. 446

RICE FRAGRANCE FREE 150 g



- ▷ With rice starch
- ▷ FRAGRANCE FREE – Even more delicate and compatible with the most sensitive skin

art. 1002

PERFUMED RICE 150 g



- ▷ With rice starch
- ▷ PERFUMED – Leaves a wonderful feeling of softness



white castle, a natural choice

OLIVE OIL

Excellent emollient and toning qualities. It has been one of the first cosmetics used since ancient times and is highly compatible with the skin, delivering excellent results.

art. 445

OLIVE OIL 150 g



- ▷ The result of the experience of ancient processes using natural substances like olive oil
- ▷ Particularly suitable for daily hygiene



origine naturale

VEGETABLE SOAP

- ▷ FROM VEGETABLE OILS
- ▷ WITH GLYCERIN
- ▷ WITHOUT EDTA
- ▷ WITHOUT COLORANTS
- ▷ SUITABLE FOR ALL SKIN TYPES
- ▷ **PACKAGING PLASTIC FREE: CARDBOARD OBTAINED FROM THE PROCESSING OF PLANTATIONS MANAGED IN AN ENVIRONMENTALLY CORRECT AND SUSTAINABLE MANNER**



white castle, a natural choice

LINEA "i Funzionali"

art. 1134

RED ALGAE
100 g



- ▷ With red algae "flakes"
- ▷ Gentle exfoliating effect
- ▷ Skin renewal, removing dead cells and impurities

art. 1085

VITAMINA C
100 g



- ▷ High-performance Vitamin C complex
- ▷ Antioxidant and brightening properties
- ▷ Helps improve skin elasticity
- ▷ Fresh citrus fragrance

art. 1131

PRICKLY PEAR EXTRACT 100 g
(MEDITERRANEAN CACTUS)



- ▷ Extracted from the pads of the plant harvested in Sicily, rich in polysaccharides that hydrate and protect. Traditionally used as an anti-redness and emollient.
- ▷ **The pads are pruning by-products, a perfect example of upcycling.**
- ▷ Sweet and enveloping fragrance evokes the fruits and the sun of the Mediterranean.

"Karité"

art. 1066

SHEA BUTTER
100 g



- ▷ Emollient and moisturizing action, important for maintaining skin tone and elasticity
- ▷ Ideal for daily hygiene

Available in the following variants:
FRESH AND PURE HARMONY
TROPICAL FRUIT PASSION
MYSTERY OF FLOWERS AND SPICES
SENSUAL FLORAL NOTES



origine naturale

VEGETABLE SOAP "MARSIGLIA"

- ▷ VEGETABLE:
WITHOUT FREE ALKALIS
- ▷ 100% VEGETABLE
- ▷ WITH GLYCERIN
- ▷ SOFT AND CREAMY FOAM
- ▷ IDEAL FOR DAILY HYGIENE
- ▷ SUITABLE FOR ALL SKIN TYPES
- ▷ BIODEGRADABLE



white castle, a natural choice

"SYNDET" SOAP NON-SOAP CLEANSING BAR

- ▷ FOR DELICATE SKIN INTOLERANT TO SOAP
- ▷ PHYSIOLOGICAL pH
- ▷ CREAMY AND GENTLE FORMULA

art. 909

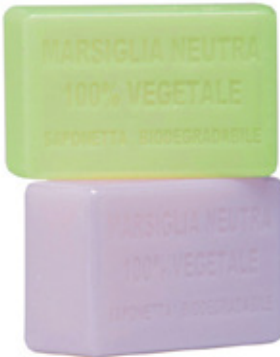
NEUTRAL "MARSIGLIA"
WITH OLIVE OIL
AND ESSENTIAL OIL
200 g



- ▷ With citronella essential oil, leaving a fresh and natural fragrance

art. 1023

NEUTRAL "MARSIGLIA"
WITH OLIVE OIL
AND ESSENTIAL OIL
200 g



- ▷ GREEN: natural peppermint essential oil and fresh scent of mint and lime
- ▷ PURPLE: natural lavender essential oil and delicate lavender fragrance

art. 347

"MARSIGLIA"
150 g



- ▷ With a derivative of olive oil that provides immediate pleasantness and makes the skin softer
- ▷ "Marsiglia" fragrance

art. 837

"SYNDET" SOAP - NON-SOAP
150 g



- ▷ Gently cleanses, leaving the skin soft thanks to the presence of antioxidant vitamin E and pro-vitamin B5.



origine naturale

VEGETABLE SOAP

- ▷ FROM VEGETABLE OILS
- ▷ WITH GLYCERIN
- ▷ SOFT AND SMOOTH FOAM



white castle, a natural choice

art. 1005

HEMP SEED OIL 125 g

- ▷ Eco-sustainable hemp oil: rich in Omega 3 and 6 fatty acids that have a restructuring action. It has emollient and nourishing properties, helping to keep the skin soft and silky.
- ▷ Safe hemp oil: cold-pressed from Italian hemp seeds for cosmetic and food-grade use.

art. 1006

ACTIVATED CHARCOAL DETOX 125 g

- ▷ For a deep facial cleansing, detoxified skin.
- ▷ Bamboo charcoal, absorbs impurities on the skin surface caused by pollution.
- ▷ With tea tree essential oil with antimicrobial activity.

art. 1026

VEGETABLE SOAP "SUSTAINABLE" 100 g

- ▷ Sustainable and biodegradable soap bar
- ▷ Soft and creamy foam, leaves the skin delicately scented
- ▷ Available in the following variants:

MEDITERRANEAN CITRUS
POMEGRANATE
OAT MILK
FRANGIPANE

art. 132

FLORAL ESSENCES 100 g



PACKAGING PLASTIC FREE:
CARDBOARD OBTAINED FROM THE PROCESSING OF PLANTATIONS MANAGED IN AN ENVIRONMENTALLY CORRECT AND SUSTAINABLE MANNER.



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VEGETABLE SOAP

white castle, a natural choice

Fragrances

- ▷ USE OF HIGH-QUALITY RAW MATERIALS
- ▷ SUITABLE FOR ALL SKIN TYPES
- ▷ CONTAIN NATURAL SUBSTANCES DERIVED FROM VEGETABLE OILS
- ▷ WITH GLYCERIN

art. 938

WITH CERTIFIED ORGANIC EXTRACTS
100 g



- ▷ EXTRACTS
- Calendula
 - Chamomile
 - Lavender

art. 903139

HIGH QUALITY
100 g



- ▷ With Vitamin E
- ▷ VARIANTS
- Shea Butter
 - Aloe Extract
 - Almond Oil
 - Allantoin

art. 920275

**TRANSLUCENT
GLYCERIN SOAP**
100 g



- ▷ FRAGRANCES
- Acay Berry
 - Apple and tea Leaves
 - Mango
 - Lavender of Provence

art. 914

SCENTED
100g



- ▷ FRAGRANCES
- Red Fruits
 - Grapefruit
 - Lavender
 - Argan

art. 1027

"PLISSE"
100g



- ▷ FRAGRANCE
- Cherry
 - "Tutti Frutti"
 - Green apple
 - Coconut



origine naturale



CERTIFIED ORGANIC SOAP

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- ▷ 100% VEGETABLE SOAP
- ▷ CERTIFIED ORGANIC COSMETIC
- ▷ CERTIFIED VEGAN COSMETIC
- ▷ MADE WITH INGREDIENTS FROM ORGANIC FARMING
- ▷ WITHOUT COLORANTS
- ▷ FOR NATURAL CLEANSING
- ▷ WITHOUT COLORANTS OR PRESERVATIVES
- ▷ NICKEL TESTED
- ▷ DERMATOLOGICALLY TESTED
- ▷ PACKAGING PLASTIC FREE: CARDBOARD OBTAINED FROM THE PROCESSING OF PLANTATIONS MANAGED IN AN ENVIRONMENTALLY CORRECT AND SUSTAINABLE MANNER.



CERTIFIED BY CCPB IT HAS PASSED ALL CHECKS RELATED TO THE ORIGIN OF THE INGREDIENTS AND PRODUCTION STANDARDS.

art. 886

PURE
125g



- ▷ Fragrance free, gentler without allergens.

art. 885

LEMON AND LAVENDER
125g



- ▷ Fresh fragrance, with vegetable essential oils of Lemon and Lavender.

art. 885

ORANGE AND CINNAMON
125g



- ▷ Sensual fragrance, with vegetable essential oils of Orange and Cinnamon.

art. 974

ARGAN OIL
125g



- ▷ With organic Argan oil, known for its protective, nourishing, and elasticizing properties.

art. 980

ALOE AND OLIVE
125g



- ▷ With olive oil, aloe extract, and natural fragrance.



origine naturale



SCULPTURE SOAPS

100% VEGETABLE

- ▷ ORIGINAL SHAPES, CAREFULLY CRAFTED RELIEFS FOR ENHANCED TACTILE PLEASURE
- ▷ FROM VEGETABLE OILS
- ▷ WHITOUT SILICONS AND PARABENS

white castle, a natural choice

VEGETABLE SOAP

- ▷ VEGETABLE SOAP
- ▷ FROM VEGETABLE OILS
- ▷ WITH GLYCERIN

art. 1013

SAPONETTA EMOZIONI 200 g



- ▷ Available fragrances:
WHITE – bamboo
FUCHSIA – grape and blueberry
YELLOW – Marsiglia

* PRODUCT MADE ON REQUEST

art. 481

LARGE SCULPTED SOAP* 200 g



- ▷ Available scents:
Powdery vanilla
Tropical fruits
Orient

art. 299

PEARLESCENT SHELL 100 g



- ▷ Colored with elegant pearlescent pigments

art. 355

PEARLESCENT CAMEO 100 g



- ▷ Colored with pearlescent and elegant pigments

art. 447

PEARLESCENT ROSE 100 g



- ▷ Colored with elegant pearlescent pigments

art. 444

MAGNOLIA 100 g





origine naturale

VEGETABLE LIP BALM

- ▷ 100% VEGETABLE
- ▷ MOISTURIZES AND PROTECTS AGAINST EXTERNAL AGENTS
- ▷ WITH ANTIOXIDANT VITAMIN E
- ▷ SOFT, BEAUTIFUL, AND SILKY LIPS
- ▷ DELICATELY SCENTED



white castle, a natural choice

LINEA "SiCura"



art. 1014

**WITH RICE OIL
AND RICE WAX
CON OLIO
nourishing
5,5 ml**

Rice oil has **NOURISHING**, **EMOLLIENT**, and **PROTECTIVE** properties. Rich in gamma-oryzanol, it is extremely skin-friendly and provides a protective action.

NICKEL TESTED



art. 1015

**WITH TEA TREE
ESSENTIAL OIL
5,5 ml**

The Tea Tree, or Melaleuca Alternifolia, grows in Australia. Its leaves produce an essential oil rich in natural **DERMO-PURIFYING** AND **SANITIZING** compounds with antimicrobial properties.

NICKEL TESTED

LINE "i FUNZIONALI"



art. 1117

**WITH VEGETABLE
COLLAGEN
nourishing • 5,5 ml**

With vegetable collagen amino acids, derived from corn, soy, and wheat proteins—a great alternative to traditional collagen for those who are highly conscious of animal rights. It has **MOISTURIZING** AND **CONDITIONING** properties. Delicately scented, it leaves lips soft and silky.



origine naturale

BODY & HAND CREAM

- ▷ FORMULA RICH IN NATURAL, VEGETABLE INGREDIENTS
- ▷ FAST-ABSORBING, LEAVES SKIN SOFT AND VELVETY
- ▷ FREE FROM MINERAL OILS AND SILICONES

RICE OIL

- ▷ HAS EXCELLENT EMOLLIENT AND RESTORATIVE PROPERTIES
- ▷ PARTICULARLY SUITABLE FOR DRY SKIN AND USED IN EMOLLIENT PRODUCTS



white castle, a natural choice

OAT EXTRACT

- ▷ FROM CERTIFIED ORGANIC AGRICULTURE
- ▷ OATS FROM THE TUSCAN-EMILIAN APENNINES
- ▷ SOLVENT-FREE – LOW ENVIRONMENTAL IMPACT
- ▷ SOOTHING AND MOISTURIZING PROPERTIES



art. 1065

MOISTURIZING & NOURISHING WITH RICE BRAIN OIL FRAGRANCE FREE 200 ml

- ▷ With rice oil
 - ▷ With vitamin E
 - ▷ With allantoin
 - ▷ Nickel tested
 - ▷ Excellent for delicate skin
- Absorbs quickly, leaving the skin soft and velvety.

NATURAL ORIGIN OVER 98%



art. 1093

WITH RICE BRAN OIL WITH FRAGRANCE 200 ml

- ▷ With rice brain oil
- ▷ Moisturizing and nourishing
- ▷ Excellent for delicate skin
- ▷ Absorbs quickly
- ▷ Nickel tested
- ▷ Fresh and powdery fragrance

NATURAL ORIGIN OVER 97%



art. 1012

SCENTED NOURISHING HAND CREAM 75 ml

- ▷ With rice oil
- ▷ Keratin, and vitamin E
- ▷ Rich in emollient and protective ingredients
- ▷ Soft and velvety hands
- ▷ Fast absorption without greasiness
- ▷ Nickel tested

NATURAL ORIGIN OVER 98%



art. 1075

WITH OAT EXTRACT 200 ml

- WITH:
- ▷ Oat Extract
 - ▷ Rice Oil
 - ▷ Vitamin E
 - ▷ Natural Active Ingredient
- Plant-based, composed of humectant and moisturizing agents

NATURALNESS > 97%



origine naturale

ALMOND OIL

- ▷ SWEET ALMOND OIL, COLD-PRESSED, PHARMACEUTICAL GRADE, VERY HIGH PURITY
- ▷ EXCELLENT NOURISHING, EMOLLIENT, AND SOOTHING PROPERTIES
- ▷ HELPS MAINTAIN SKIN ELASTICITY, SOFTNESS, AND HEALTH
- ▷ WITHOUT COLORANTS
- ▷ WITHOUT MINERAL OILS
- ▷ WITHOUT PARABENS
- ▷ NICKEL TESTED
- ▷ DERMATOLOGICALLY TESTED



white castle, a natural choice

- ▷ For stretch marks on the abdomen, buttocks, legs, and breasts
- ▷ During times of skin stress due to weight gain and/or loss
- ▷ During pregnancy: to prevent the formation of unpleasant stretch marks
- ▷ For dry and chapped skin: penetrates quickly as it is similar to the skin's hydrolipidic film
- ▷ For massage: glides gently on the skin, nourishing it
- ▷ For calluses on the feet: prevents the formation of bothersome cracks

art. 939

**PURE SWEET
ALMOND OIL
FRAGRANCE FREE**
100 ml



- ▷ Convenient travel-sized bottle

art. 940

**PURE SWEET
ALMOND OIL
WITH FRAGRANCE**
100 ml



- ▷ Convenient travel-sized bottle

FRAGRANCES

- ▷ COTTON: fresh and elegant fragrance with a slight floral note.
- ▷ WHITE MUSK: enveloping and aromatic fragrance with pure notes.

art. 899

**PURE SWEET
ALMOND OIL
FRAGRANCE FREE**
250 ml





origine naturale

BATH PRODUCTS

BATH SALTS

- ▷ NATURAL SALT (SODIUM CHLORIDE)
- ▷ EXTRACTED FROM A DEPOSIT OVER 600,000 YEARS OLD
- ▷ RICH IN TRACE ELEMENTS
- ▷ PRESERVATIVE-FREE
- ▷ TONING AND STIMULATING PROPERTIES, HELPING TO RELIEVE STRESS
- ▷ SUITABLE FOR USE IN WHIRLPOOL BATHS AND FOOT SOAKS
- ▷ AVAILABLE IN DIFFERENT COLORS/FRAGRANCES



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BATH SMALL PEARLS

- ▷ WITH CERTIFIED ORGANIC SOOTHING EXTRACT OF CALENDULA AND CHAMOMILE
- ▷ FREE FROM MINERAL OILS
- ▷ PRESERVATIVE-FREE
- ▷ DERMATOLOGICALLY TESTED

Enriched with pearlescent pigments, these bath pearls leave the skin soft, velvety, and delicately scented, providing a refreshing sensation after bathing. Ideal for use in whirlpool tubs, making bath time a luxurious experience.

art. 7

BATH SALT IN BAG 1000 g



Fragrances:

- ▷ **YELLOW**
Grapefruit
- ▷ **GREEN**
White Musk
- ▷ **PURPLE**
Cornflower
- ▷ **ORANGE**
Sandalwood
- ▷ **PINK**
Honeysuckle
- ▷ **BLUE**
Lavender

art. 1049

BATH SALT IN BAG 150 g



Fragrances:

- ▷ **PINK**
Honeysuckle
- ▷ **BLUE**
Lavender

art. 991

SCENTED BATH SALT TABLETS 150 g



Fragrances:

- ▷ **GREEN**
White Musk
- ▷ **PURPLE**
Cornflower

art. 912

MOISTURIZING & SCENTED 350 g



Fragranze:

- ▷ **PEACH & POMEGRANATE**
A warm, sensual note full of the energy of sun-ripened fruits.
- ▷ **WATER LILY & WHITE MUSK**
A sparkling green note, fresh and perfectly balanced with herbs, leaves and flowers.
- ▷ **CHERRY BLOSSOM**
A fresh and romantic fragrance with a perfect blend of floral and fruity notes.



origine naturale

FLOOR STAND

white castle, a natural choice



DIMENSIONS

art. 469				Mercatino del sapone				art. 901043	
▷ LENGTH	59 cm	▷ LENGTH	35 cm	▷ LENGTH	36 cm	▷ LENGTH	71 cm	▷ LENGTH	64 cm
▷ WIDTH	40 cm	▷ WIDTH	26,5 cm	▷ WIDTH	26 cm	▷ WIDTH	136 cm	▷ WIDTH	42 cm
▷ HEIGHT	150 cm	▷ HEIGHT	176 cm	▷ HEIGHT	174 cm	▷ HEIGHT	209 cm	▷ HEIGHT	195 cm